

Price Carbon Campaign: Carbon Pricing Principles

Action to protect global climate is vital. Our national climate policy must reflect:

- **A PRICE ON CARBON.** To be effective, a price on carbon (whether a fee or tax) needs to be direct, upstream, steadily increasing, and calibrated to reduce emissions to levels called for by climate science consensus, with border adjustments or other mechanisms to reflect differences in carbon prices and policies in other nations.
- **A DIVIDEND OR TAX REDUCTION TO CONSUMERS.** The vast majority of revenues are to be returned to consumers, either directly ("dividend") or via tax reductions ("tax shift"), with a small portion allocated to a single fund for climate purposes such as transition assistance for affected communities; international adaptation, mitigation, research, and development; low-carbon energy research; and targeted cost-effective energy efficiency investments.

The Wesleyan Amendment

(added at the Pricing Carbon: The Wesleyan University Conference, November 19-21, 2010)

- **DELIBERATE FEEDBACK.** Effective carbon pricing policy must provide predictable long-term price expectations with periodic incremental adjustments to reflect:
 - a) updated findings in the peer-reviewed climate science literature, and
 - b) the observed effectiveness of carbon pricing and other policies in reducing greenhouse gas emissions.

An example of legislation that embodies all three of these principles is [America's Energy Security Trust Fund Act](#) by Rep. John B. Larson

If you would like to endorse the PCC Carbon Pricing Principles, or have any questions about it please contact us at info@kyotoandbeyond.org. Let us know if you also endorse the Carbon Pricing Wesleyan Amendment. Please identify yourself as an individual or as an organization .

Organizations signing the Carbon Pricing Principles will be listed by [Future 500](#), a business coalition, allied with us, which has been spearheading the effort to get businesses and other organizations to sign on to the original two principles. By endorsing these Principles, you are permitting Future 500 and other Pricing Carbon allies to publicize your backing of them.

If your organization supports the principles, but does not want its name publicized, or if your support is conditional on the Amendment, state "do not publicize" in the email.